

maintworld

INDUSTRY | ENERGY | INFRASTRUCTURE

► REACH PROFESSIONALS IN A POWERFUL WAY

Maintworld is the only Pan-European Publication associated with EFNMS (European Federation of National Maintenance Societies). Its core focus is to provide businesses with information on leading technologies, expertise and best practices on Maintenance and Asset Management.

Maintworld is able to give maximum exposure and market representation to any company wishing to influence senior decision makers in key markets related to Maintenance and Asset Management. Furthermore, with our international Network of single country associations, we constantly update our database to ensure the fact that you reach the people who count.

Maintworld with its print distribution and the digital online version is able to thread connections between buyers and sellers globally, therefore making it the most influential publication of its kind in the Maintenance and Asset Management B2B world in Europe and beyond.



► CONTACT DETAILS AND TECHNICAL SPECIFICATIONS

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Subscriptions

Standing Order Subscription

- Subscription to European countries: fixed term order 107 EUR (standing order 85 EUR)
- Subscription outside Europe: fixed term order 139 EUR (standing order 123 EUR)
- Discounted subscription price for the members* of fixed term EFNMS 58 EUR (standing order 55 EUR)

Subscriptions can only be paid by invoice.
* Please note that some national maintenance societies are delivering Maintworld to their members for free. Please check the status in your country from your maintenance society.
* To be entitled to member discount you must be a member of one of the national maintenance societies who is a member of EFNMS.



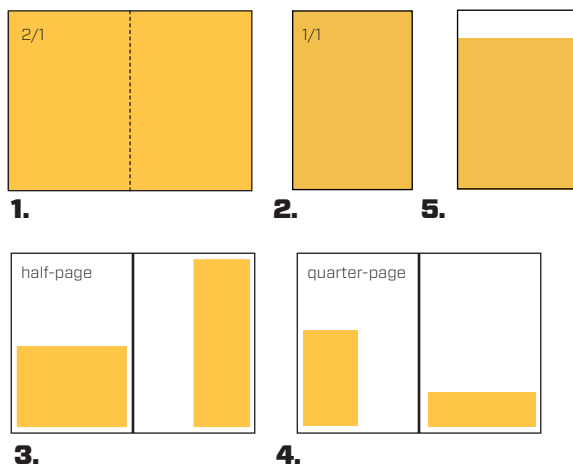
THEMES AND PUBLICATION SCHEDULE

1/2026 Publication: Mar 20th Booking Deadline: Feb 27th Ad Material Deadline: Mar 5th	2/2026 Publication: May 29th Booking Deadline: May 6th Ad Material Deadline: May 12th	3/2026 Publication: Sep 25th Booking Deadline: Sep 3rd Ad Material Deadline: Sep 10th	4/2026 Publication: Nov 6th Booking Deadline: Oct 8th Ad Material Deadline: Oct 15th
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BASIC THEMES IN ALL

Health • Asset lifecycle management • Continuous improvement of production efficiency and maintenance • Operational reliability and risk management • Responsibility and sustainable development • Utilization of data, information and knowledge • Industrial information systems, data collection, digitalization, artificial intelligence • Organizations and competence development

ADVERTISEMENT DIMENSIONS AND RATES



1.	2/1 double page	420x297 mm	€5,000
2.	1/1 full page	210x297 mm	€3,500
	1/1 2nd and 3rd cover	210x297 mm	€3,750
3.	half-page	185x130 / 90x262 mm	€2,250
4.	quarter-page	185x70 / 92x135 mm	€1,250
5.	1/1 back cover	210x262 mm	€4,000

VAT will be charged where applicable.

Maintworld is published in A4 size (210 x 297 mm) and in 4-color. The Print run that is in the tens of thousands of copies depends on the number of events that Maintworld is officially sponsoring.

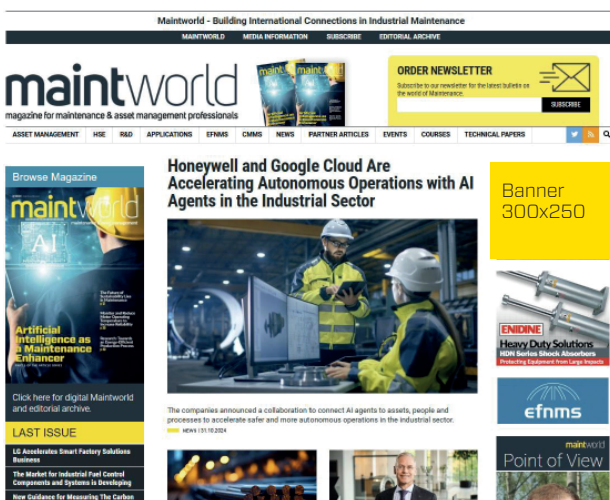
Advertorials on Maintworld Magazine are: €2950 per page, and are marked as such on top of the page.

Complaints about the advertisement must be made within 14 days of publication. Liability is limited to the advertisement's price.

Page bleed 5 mm. Binding: stapled

“Combine print advertising with multichannel marketing opportunities – Enjoy a 30% discount.”

Banner 980x240



Banners and Mailcast

Available on our website. Bookmarks and advertorials are also available. Please contact kai@maintworld.com for numbers and details.

Banners on the website

- Banner (980x240) €1250/2 weeks, €550 additional weeks.
- Banner (300x250) €550/2 weeks, €300 additional weeks.

Monthly newsletter

- Banner (maximum width: 640 px, height: 400 px) €550
- Enlarged material with text: Image and short text (maximum length: 500 characters). €950

Mailcast: €3250 per send off, that is to all our Newsletter recipients. Includes visibility in the monthly newsletter.

Native web articles: €1 500, they never expire however they scroll down as new ones come in.

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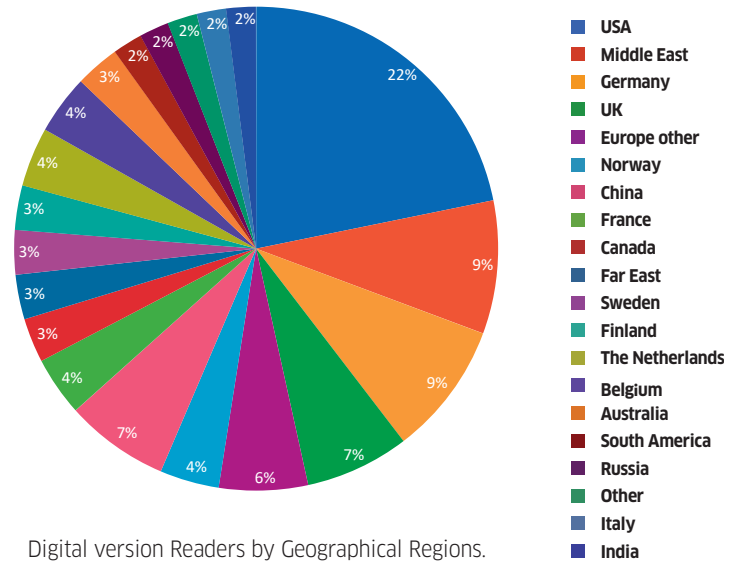


▶ OUR READERS & DISTRIBUTION

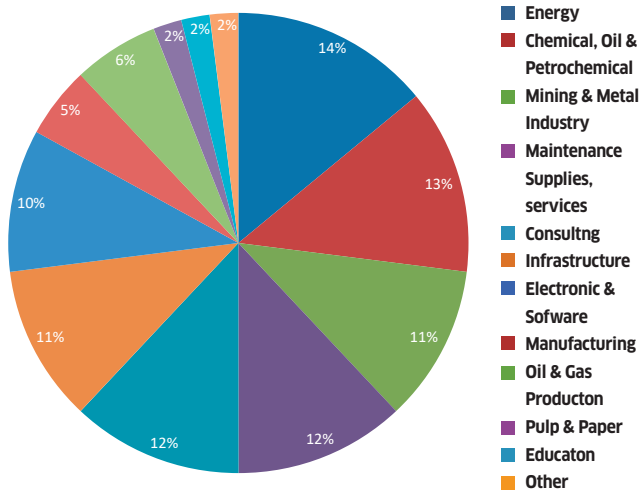
The print distribution of Maintworld is in the thousands of copies depending on the events that Maintworld directly sponsors. These are sent directly to the interested parties, they are also distributed at Exhibitions, Conferences and events that are directly related to our Core and “Special Theme” topics covered in the Publication. We also deliver Maintworld magazine to thousands of regular subscribers around the world.

The Digital version, which is available on maintworld.com and multiple other websites, is read around the Globe from Brazil to Japan and from Australia to the USA.

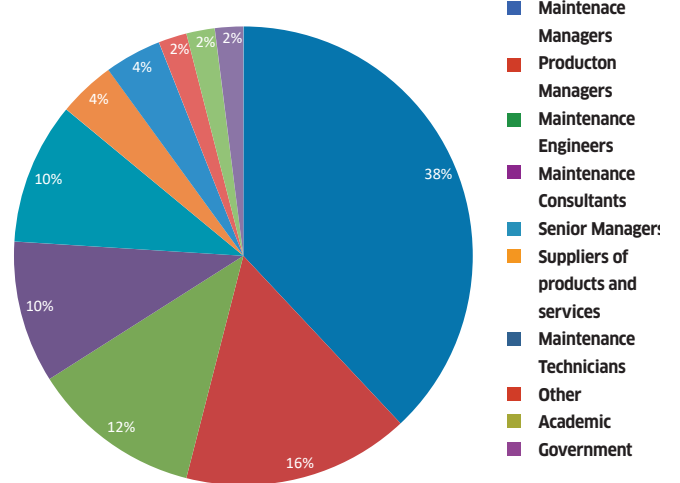
The readers of MaintWorld are C, D, M and VP level executives as well as Heads of R&D, Chief Engineers, Consultants, Procurement Officers, Maintenance managers and Project Developers. Please refer to the Industry breakdown chart below.



Digital version Readers by Geographical Regions.



Readers by Industry.



Readers by Job Description.



*Building
International
Connections
in Industrial
Maintenance*

*Print
magazine*



Newsletter



*Online
magazine*

Maintworld sponsors all industry events related to Industrial Maintenance and beyond as it has been doing for the past 15 years. In both live and digital formats.

► THE EVENT CALENDAR

JAN 12-14 INTERSEC , Dubai, United Arab Emirates 27-29 SEPEM , Douai, France	MAY 4-7 OTC , Houston, USA 19-20 Reliability Conference , San Francisco, USA 26-28 SPS IPC , Parma, Italy 28-31 WIN Eurasia , Istanbul, Turkey	SEPT 29-1 OCT. Subcontracting , Tampere, Finland 28-1oct SMRP , Raleigh, North Carolina, USA
FEB 12 Northern Power , Oulu, Finland 25-26 Maintenance , Dortmund, Germany 25-26 Pump & Valve , Dortmund, Germany 25-26 CBM , USA Fort Myers	JUN 2-3 SEPEM , Martigues, France 5-6 MAINTEC , Birmingham, UK 9-11 PCIM , Nuemberg, Germany 9 - 11 Sensor & Text , Nuemberg, Germany 10-12 Industry Automation, Beijing , China 10-13 WIN Eurasia , Istanbul, Turkey 23-25 Euromaintenance , Luleå, Sweden	OCT 6-9 MSV , Brno, Czech Republic 27 CBM , Melbourne, Australia
MAR 10-13 Underhållsmässan , Gothenburg, Sweden 25-26 Maintenance , Antwerp, Belgium	AUG 17-20 Maximo World , Nashville, USA	NOV 18-19 Asset Performance , Antwerp, Belgium 3-6 Ecomondo , Rimini, Italia 11 CBM Damman , Saudi Arabia
APR 7-8 CBM Houston , USA 20-24 Hannover Messe , Germany		DEC 8-11 IMC Marco Island , FL, USA TBD IFSEC , London, UK

► IN COOPERATION WITH EFNMS, SMRP, GSMR AND OPC

Through the combined efforts of the national maintenance societies in the 24 countries comprising EFNMS, Maintworld provides maximum exposure and market representation to any company wishing to influence senior decision-makers in the key markets related to maintenance and asset management. Through its global network of national associations, Maintworld continuously updates its databases to ensure that you reach the people who count.

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